



# Workforce Strategy and Talent Management in the New Era of Human Age

8 Feb 2012  
Helsinki



ManpowerGroup™

# We Power The World Of Work With Innovative Workforce Solutions



Annually provide career advice to 12 million people and connect 4 million to meaningful work

Global leader in project based solutions and the world's largest IT professional resourcing firm

Global leader in talent and career management solutions and world's largest outplacement firm



Geographic footprint of 4,000 offices in 82 countries Over 400,000 clients ranging from SMB to Global Fortune 100 companies

RPO  
 Strategic Workforce Consulting  
 Managed Service Provider  
 Talent Based Outsourcing  
 Borderless Talent Solutions

# ManpowerGroup



## Internationally

**82** countries

**4000** offices

Total revenue 2010  
**19** billion USD

**30 000** employees

**400 000** client companies

**3,5** million Associates

Listed company (NYSEMAN)

CSR pioneer



# ManpowerGroup



## We are close to you

- 9 offices
- 3 contact centers

Turnover 2010 nearly  
80 million euros

500 own staff

2500 employees at client  
companies

5000 placements



# Welcoming Our Speakers



David Arkless

- President, Corporate and Government Affairs
- ManpowerGroup



Eeva Salonen

- Executive Vice President, Group HR
- Kemira Oyj



Dr. Ric Roi

- Senior Vice President, Practice Leader for APAC and Global Center of Excellence Head
- Right Management



Kristiina Helenius

- Managing Director
- The American Chamber of Commerce in Finland

# On the Agenda



## Right People in the Right Place at the Right Time

- 08.40 – 09.20



## Talent and Corporate Culture in Change – from a Diversified Chemical Company Towards a Water Chemistry Company

- 09.20 – 10.00



## Coffee and Refreshments

- 10.00 – 10.20



## Practical Insights for Setting a Business Powered Workforce Strategy

- 10.20 – 11.00



## Discussion and Wrap-up

- 11.00 – 11.15