

VERETÖN VALLANKUMOUS

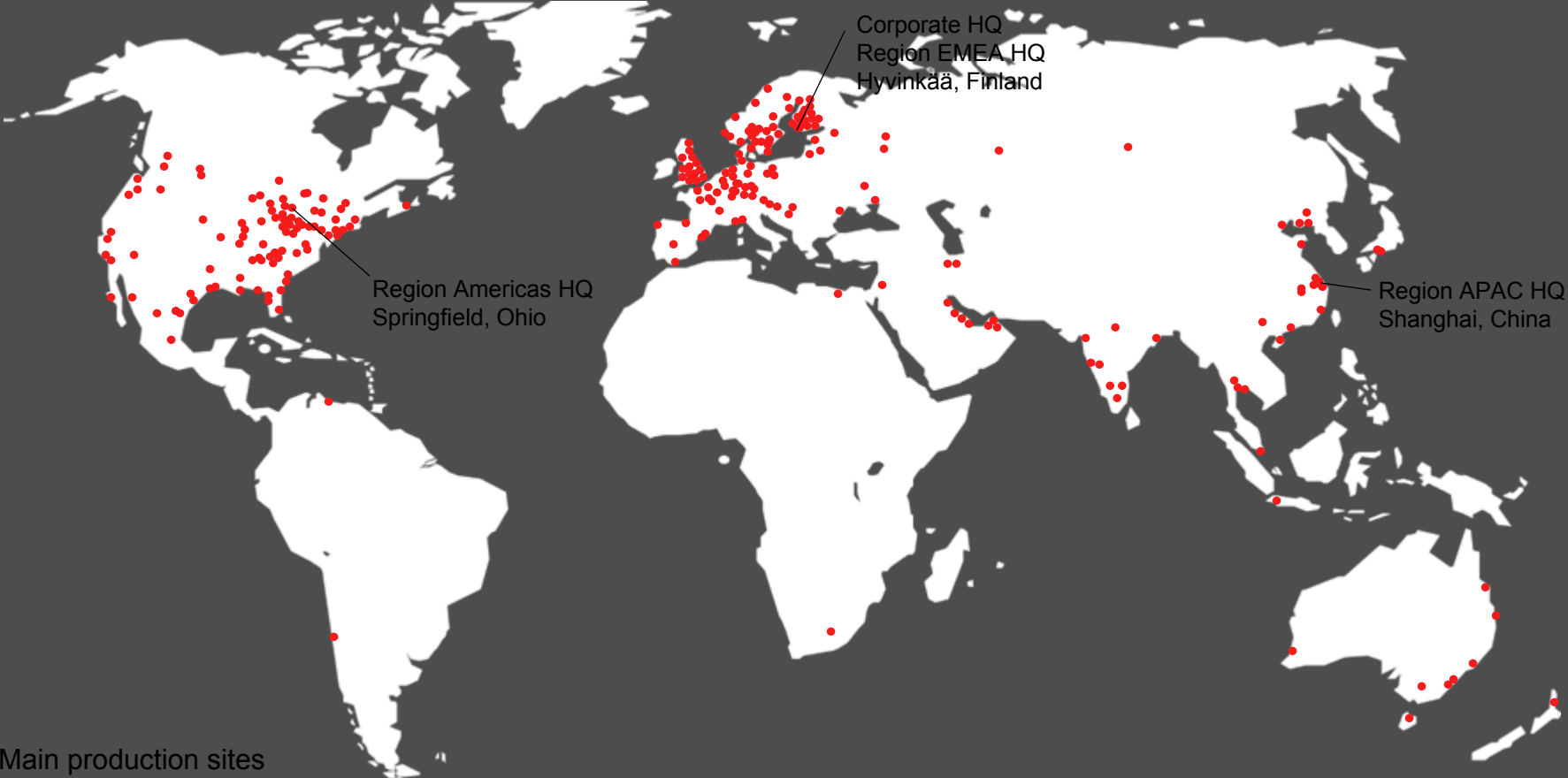
- MITEN MUUTAMAN TYÖNTEKIJÄN ALOITTAMA YHTEISÖPALVELU
MUUTETTIIN KOKO KONECRANESIN LIIKETOMINTAA TUKEVAKSI
IT-PALVELUKSI

Juha Lähde
IT Manager
Portal & Collaboration Services

AGENDA

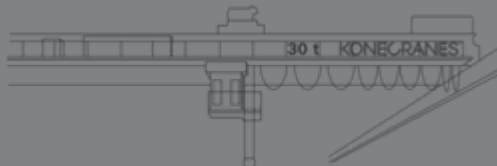
- KONECRANES IN A NUTSHELL
- CASE YAMMER
- HOW IT WAS SOLD TO THE TOP MANAGEMENT
- WHAT WAS DONE
- WHERE ARE WE NOW
- LESSONS LEARNT

OUR COMPANY ON THE MAP

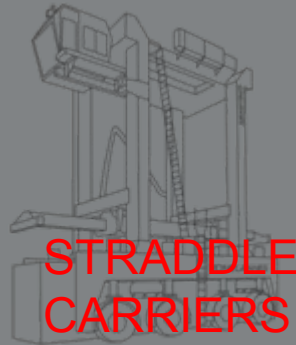


- Main production sites
- Sales and service locations

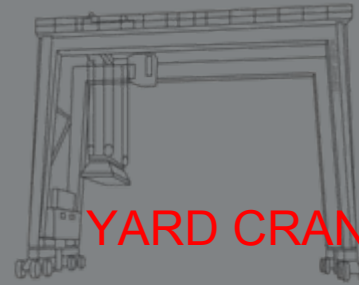
OUR EQUIPMENT AND SOLUTIONS



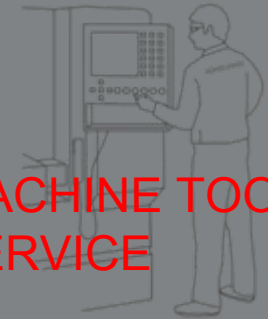
PROCESS CRANES



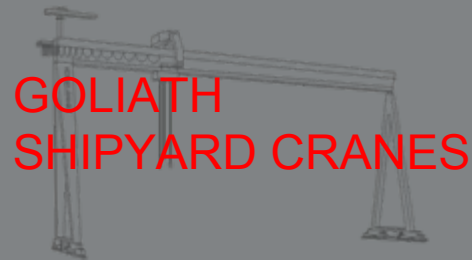
STRADDLE CARRIERS



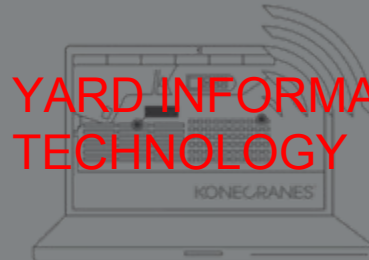
YARD CRANES



MACHINE TOOL SERVICE



GOLIATH SHIPYARD CRANES



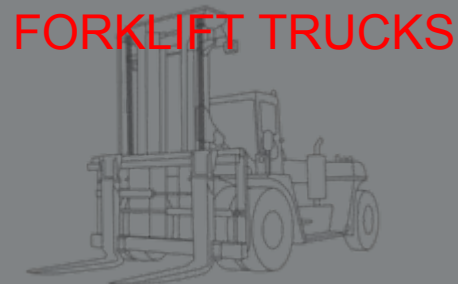
YARD INFORMATION TECHNOLOGY



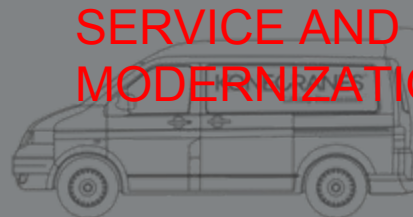
SHIP-TO-SHORE CRANES



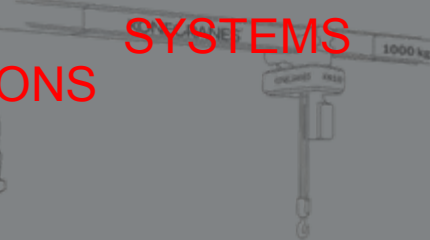
INDUSTRIAL CRANES



FORKLIFT TRUCKS



SERVICE AND MODERNIZATIONS



LIGHT LIFTING SYSTEMS




REACH STACKERS

CASE YAMMER



CASE YAMMER

- Facebook type of a service
- 600 Konecranes users in 3 weeks
- Started by technical project team
- Yammer owns all content
- Chat is not enough, files are uploaded to the service
- Questionable marketing



IT reacts and makes a proposal for the top management



The screenshot shows a Yammer chat interface with several messages. Each message includes a profile picture, the user's name, the text of the message, and the time it was sent. The messages are as follows:

- Todd Roberts:** Hoping to get the Service Markman customer ready for import into Markman today. 224,000 records!
6 days ago · Reply · Like · More
- James Bow:** The sun is shining and I am almost finished with the management letter, great
6 days ago · Reply · Like · More
- Jenni Vanhanen:** testing MMIV integrations to iLM.
8 days ago from Desktop · Reply · Like · More
- Annemari Eskolin:** Liked by Annemari Eskolin.
- James Bow:** Does it work????????
8 days ago
- Jenni Vanhanen:** Progressing well. Now testing connections to DC ;).
8 days ago
- Roger Persson:** good luck!
7 days ago
[FOLLOW]
- Jenni Vanhanen:** Roger, who could help us with actions to be done in CPC's test iLM? I don't know how to pack etc...;))
7 days ago
- Lauri Viitanen:** _o/
6 days ago
[FOLLOW]
- Roger Persson:** Have you solved this? If not, paula koskinen would know this (sorry for the late reply)
6 days ago
[FOLLOW]
- Jenni Vanhanen in reply to Lauri Viitanen:** Thanks R&L! Lauri, I'll let you know more later.
6 days ago from iPhone

HOW WAS IT SOLD FOR THE TOP MANAGEMENT?

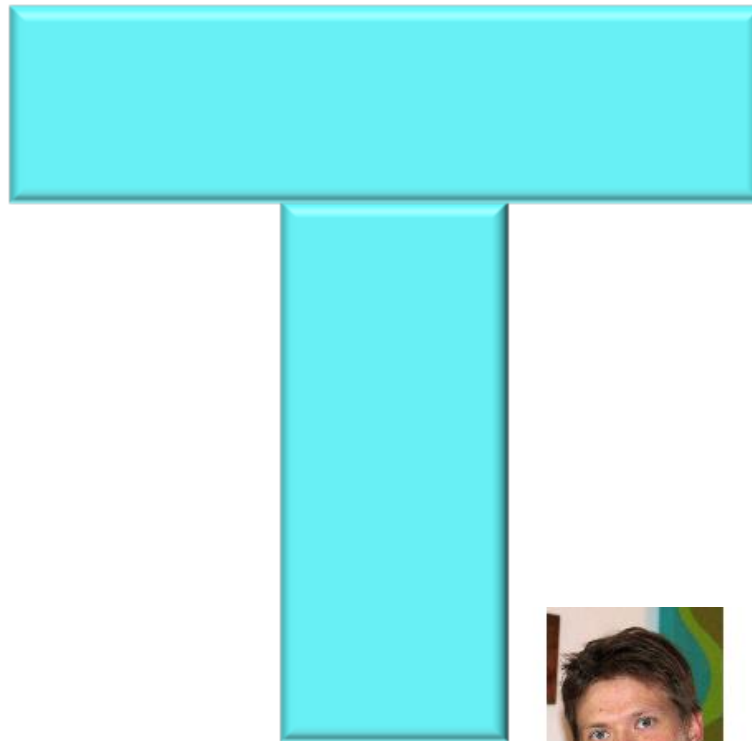
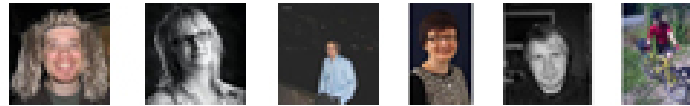
- **Work** = interaction between people who need each others effort
- "Can't do it in SAP, can't find it from the documentation"
- Next generation workforce and talent are used to the new ways of working and collaborating: **Social media is here to stay!**
- Support for innovations and collective intelligence
- Finding relevant information, people and competensies is crucial



Is our as-is intranet cabable of delivering?

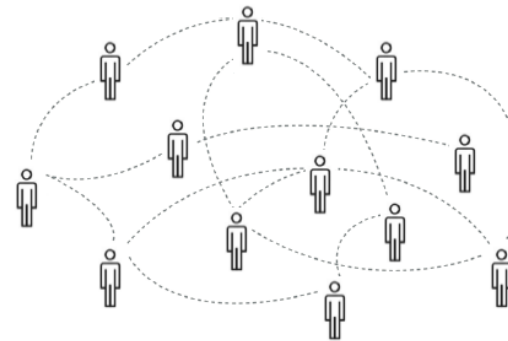
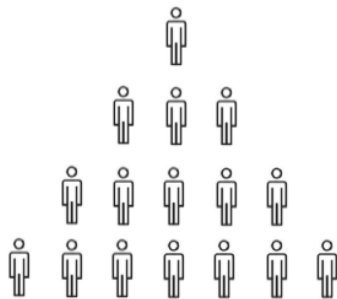
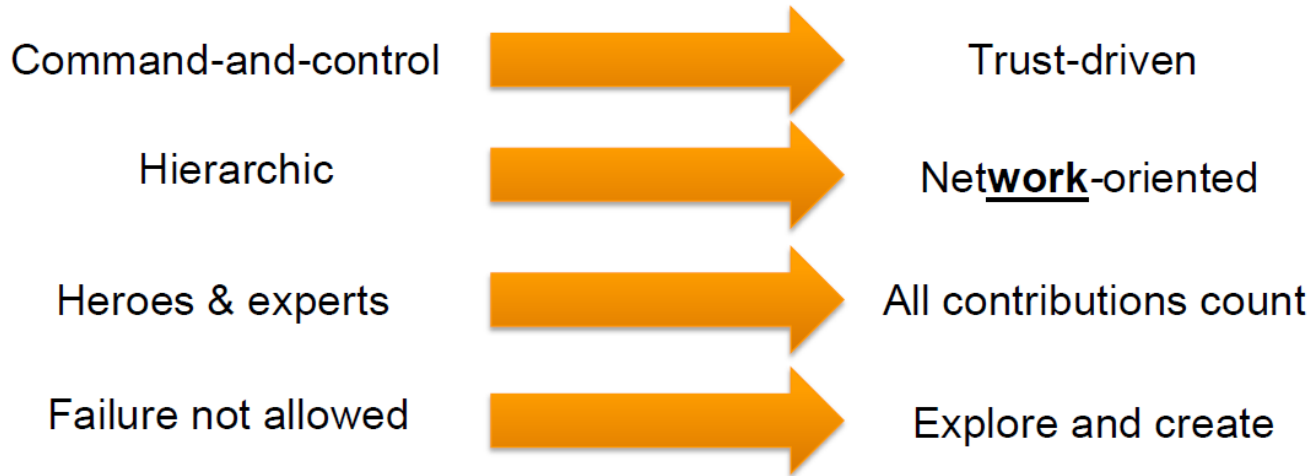
NEW WAYS OF WORKING

MODERN PEOPLE

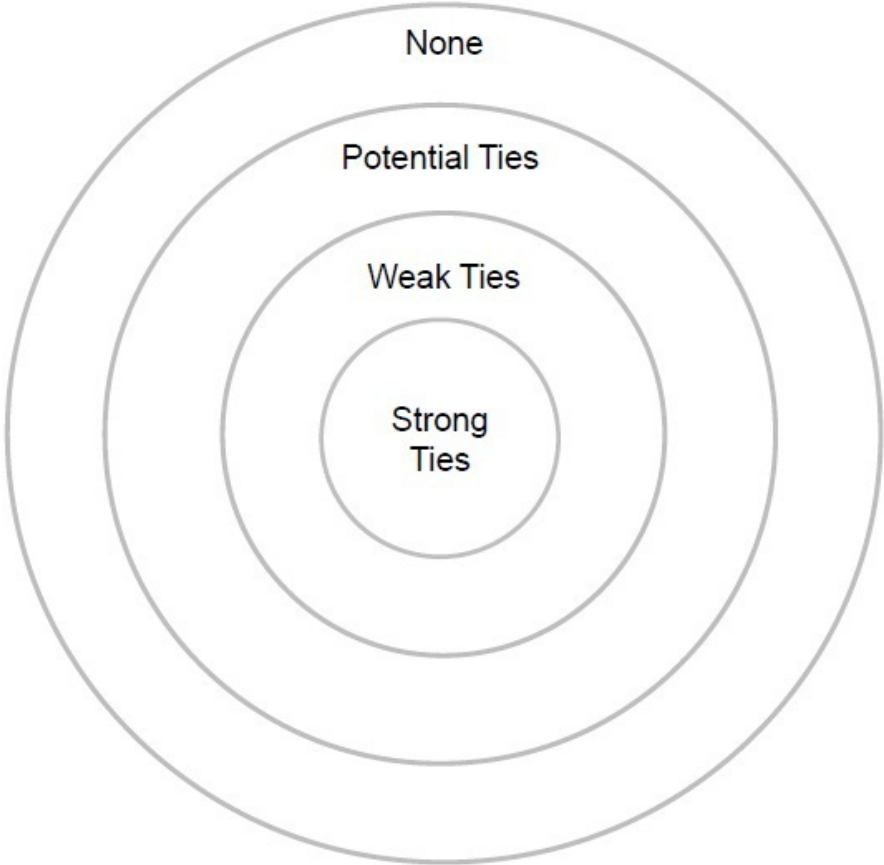


NEW WAYS OF WORKING

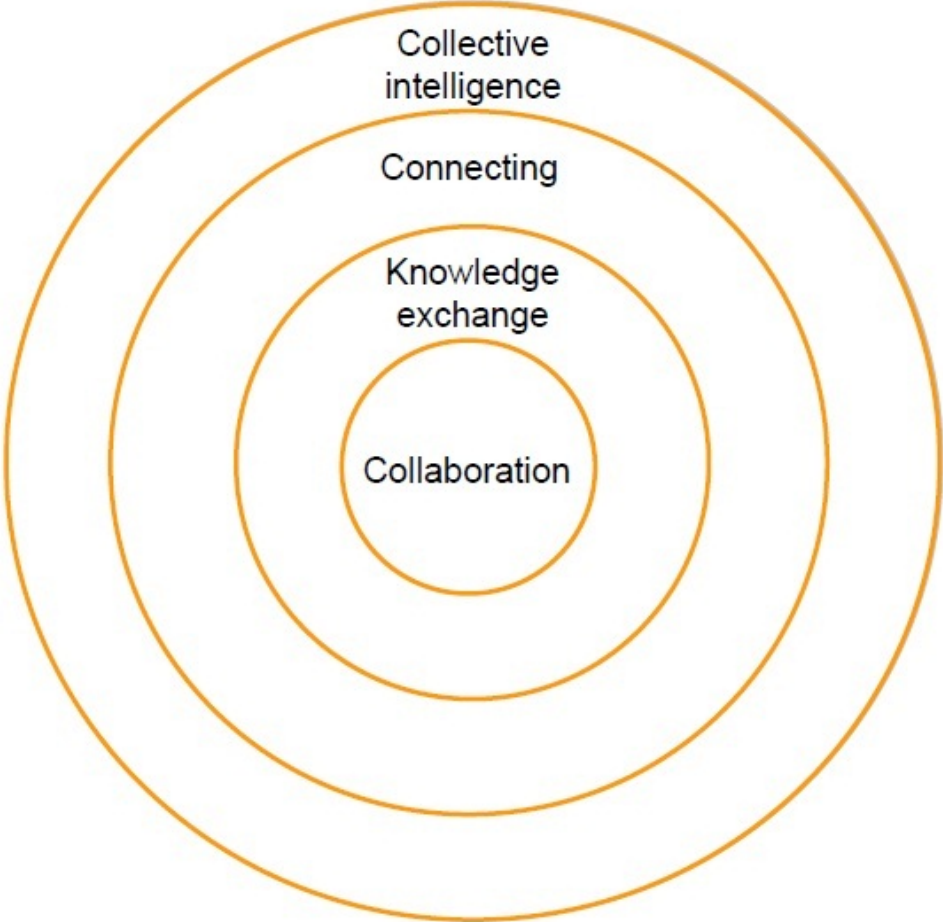
MODERN WORK ENVIRONMENT



COLLECTIVE INTELLIGENCE AND INNOVATIONS



COLLECTIVE INTELLIGENCE AND INNOVATIONS



FINDING RELEVANT INFORMATION

"HOW TO SURVIVE THE CONTENT TSUNAMI?"

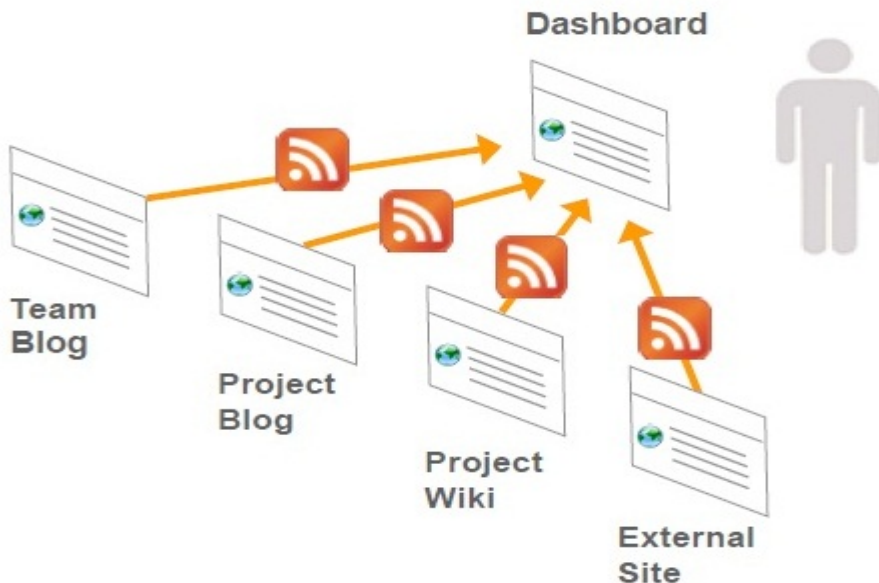


FINDING RELEVANT INFORMATION

DISCOVER - FILTER - FOLLOW

What's hot?

1kc aris engineeringnews erp erp-project-blog
financenews governance management
marketplace modeling navigationtree onenavi
process productnews rtg



Recent activity of the users you are following



Mikko Järvenpää

- [GET Event II DR1 review & DR2 planning 7.-10.12.2010](#) upd
- [FICO GET meeting 18.11.2010](#) updated 13 minutes ago ([vie](#))
- [Order management stream - Events calendar](#) updated 13 mi
- [Welcome to ORIGO](#) updated 13 minutes ago ([view change](#))
- [Order management stream - Near events](#) updated 13 minute



Isa Anderson

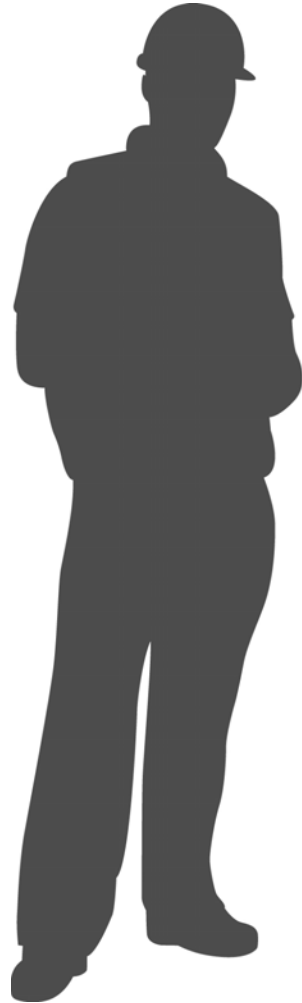
- [RTG 16W \(2005\)](#) updated about 2 hours ago ([view change](#))
- [Trolley.JPG](#) attached about 2 hours ago



Mikko Järvenpää

- [ORIGO Videos](#) updated Nov 19 ([view change](#))
- [intro-video2-teaser_sm.gif](#) attached Nov 19

FINDING RELEVANT PEOPLE AND COMPETENCIES



”I need to find people who know about Lifftrucks and speak russia...”



Tiina Uuskoski


ESS 2010 results are now out! Please see Pekka Lundmark's comments: video available in the Video Library on the front page MyKC.com.

19.11.2010

Tunnisteet

Tämän profiilin tunnisteet:

- [communications](#) 
- [internal](#) 
- [intra](#) 
- [mykonecranes](#) 

Tunnisteen on lisännyt 3 henkilöt

- [academy35](#) 1
- [communications](#) 1
- [inside](#) 1
- [interimreport](#) 1
- [internal](#) 1
- [intra](#) 1
- [mykonecranes](#) 1
- [mykonecranes.com](#) 1

Tarkastelumuoto: [tunnistejoukko](#)
[luettelo](#)

advertising alpha
 architecture aris belgium
 business c-domain cactus
 collaboration
communications
 community computing-
 renewal continuity corona
 cote data_warehouse
 database datacenter
 descom development drive
 efecte enterprise erp file
 fileservices finance finnsap
 gcm governance greatplains
 hoist ichain ilm inside
 insurance internet intranet
 it it_platforms j2ee jira
 knowledge ldap lift
 mainman4 management
 marketing modelling mssql
 mycommunity
 mykonecranes
mykonecranes.com
 netherlands nx origo
 p-domain people-system
 platforms portal ports
 process process-modelling
 project proq qip quality risk
 rmg rope rtg runway safety
 sales sap security service
 smarton socialmedia
 straddle streaming sts
 support swf teamcenter
 teamroom teamrooms
 testing thailand training
 vertex video vietnam web
 wennsoft wiki young

View as [cloud](#) | [list](#)



Andi Schelkun



Ann-Cathrine Sandås



David Rennert



Tiina Uuskoski



Kalle Rosti



Liisa Siren-Salminen

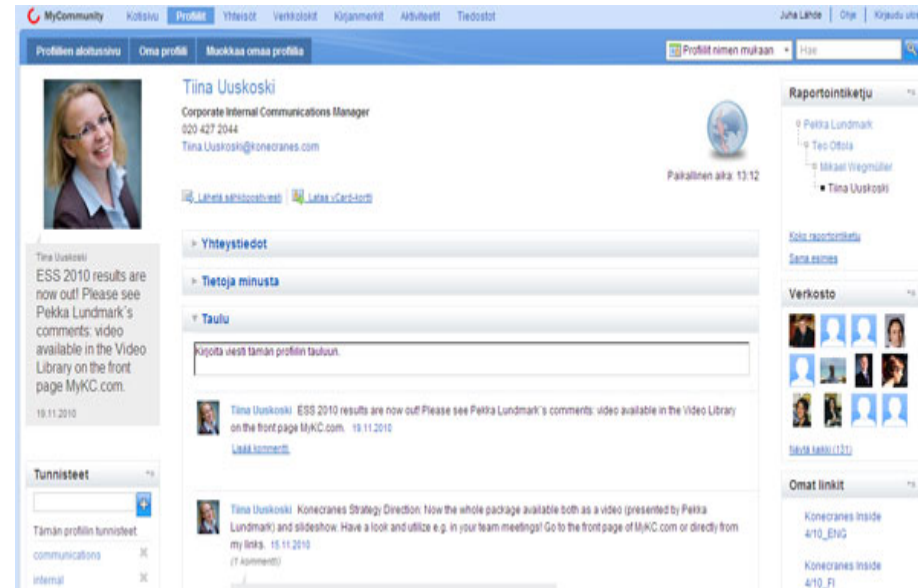


Michael Wunram

Verkkolokit	Profiili	Aktiviteetit	Kirjanmerkit	☰
Yhteisöt		Tiedostot		
	Jenni Vanhanen Business System Specialist Rakennus: Brunn am Gebirge 4071 Jenni.Vanhanen@konecranes.com			
Lähetä sähköpostiviesti Lisää toimintoja				

WHAT WAS DONE








- Approval for "Internal Yammer" from the top management
- Lotus Connections as the technology
- 3 weeks project
- Marketing through social hubs
- Bloodless revolution
- MyCommunity: social networking capabilities for the MyKonecranes.com portal.



WHERE ARE WE NOW

- + 2000 users since July (organic marketing)
- Networks of nearly 300 people
- Examples
 - To ensure openness in ERP program
 - Tool for leadership
 - Save time by telling what you are doing
 - Better productivity
 - Being present where people are
- Intranet integration
 - Promotion for the new tool
 - Attraction for the intranet
 - More users for both services

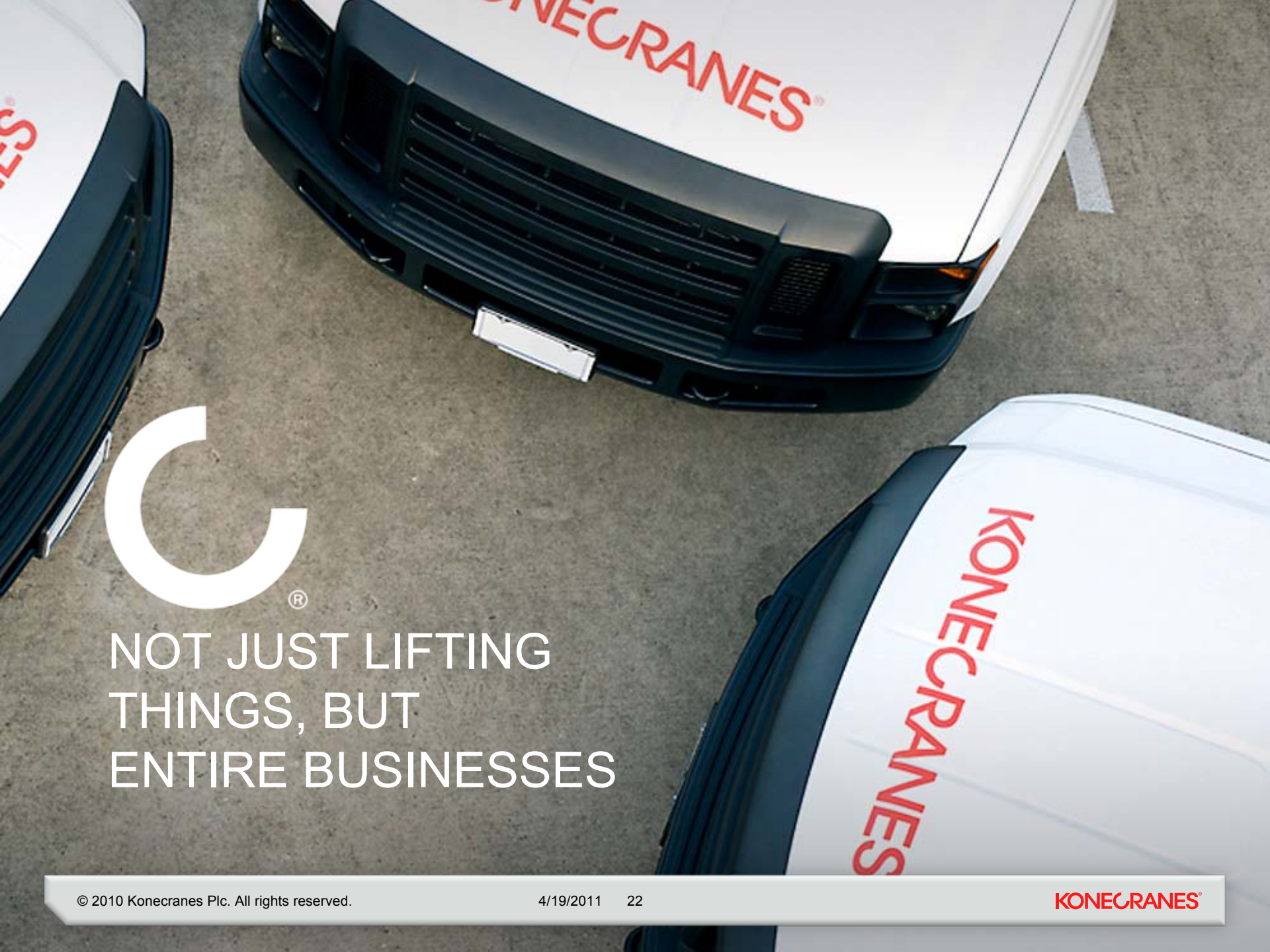
MyCommunity Updates

- 
-  10. (10 hours ago) Ralf Hummel tagged themselves with configuration.
 -  1. (7 minutes ago) Greg Peck Planning for coming assignments at Indonesia
 -  2. (1 hour ago) Greg Peck updated their profile picture.
 -  3. (2 hours ago) Timo Soukkio added Greg Peck to their network.
 -  4. (7 hours ago) Juan Moreno-Frikken tagged themselves with facility.
- 

LESSONS LEARNT

- Business owner (IT as a ghost driver) *
- Good idea to invest on a gardener
- "Facebook sets the standard"
- Democracy in silos
- Invest on training and communication (cultural change)
- Find powerful allies: social apphas
- Be brave & explore, listen & learn
- Entirely new skill sets are needed
- Self buy-in

* **Social Software Predictions for 2010 and Beyond (ref. Gartner)**



NOT JUST LIFTING
THINGS, BUT
ENTIRE BUSINESSES